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## Claims

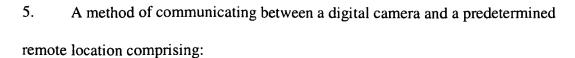
What is claimed is:

- A system for transmitting image data comprising:

   a remote storage device for receiving image data and
   a digital camera configured to send the image data exclusively to the remote

  storage device.
- 2. The system according to Claim 1 wherein the digital camera further comprises a sensor for forming the image data.
- 3. The system according to Claim 1 wherein the digital camera further comprises a local storage device for storing the image data and advertising data from the remote storage device.
- 4. The system according to Claim 3 wherein the digital camera further comprises a display device for viewing the image data and the advertising data.

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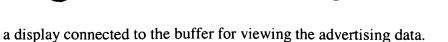


uploading image data from a digital camera to a predetermined remote location; downloading advertising data from the predetermined remote location to the digital camera; and displaying the advertising data on the digital camera.

- 6. The method according to Claim 5 further comprising an advertiser compensating a distributor based on the advertising data downloaded by the digital camera.
- 7. The method according to Claim 5 further comprising a distributor selling the digital camera to a user at a discount based on the advertising data downloaded by the digital camera.
- 8. The method according to Claim 5 wherein uploading the image data occurs only at the predetermined remote location.
- 9. A digital camera comprising:

a buffer for receiving image data and advertising data;

an interface connected to the buffer configured to upload the image data from the digital camera to a predetermined remote location and to download the advertising data from the predetermined remote location to the digital camera; and



- 10. The digital camera according to Claim 9 further comprising a sensor connected to the buffer for forming the image data.
- 11. The digital camera according to Claim 9 wherein the interface is configured to automatically connect with the predetermined remote location for uploading the image data and downloading the advertisement data.